Barrie began to design her own designs and started receiving orders from friends and family. Barrie talked about the impact her business has had on her community: "It's a lot of work," Barrie explains, "But I have a great view of the beach and the ability to go fishing in the area."

"Walking around and watching someone wearing your clothes or seeing the design on the radio," Barrie adds, "It's rewarding."
The mission of ACCION San Diego is to provide economic opportunity for primarily low-to-middle-income business owners who lack access to traditional sources of credit. Through business loans and support services, we strengthen the roots of emerging entrepreneurs and help them to thrive in their communities, creating social and economic development.

2009 IMPACT

A borrower who approached ACCION San Diego’s program for a loan so he could rent his first floor to the owner of a nearby dry cleaning business, was able to gain access to a local bank credit line to help pay off his construction costs. This allowed him to get his business off the ground, become a source of support for other local businesses, and ultimately become a customer of ACCION San Diego.

A small business owner approached ACCION San Diego for a loan to purchase a new computer for his business. He was able to obtain a loan from ACCION San Diego and use the funds to purchase the computer, which helped him to improve his business operations and increase his revenue.

Small business owners use services from ACCION San Diego to create new jobs, hire help for their projects, which in turn, help to grow their businesses, provide infrastructure, and allow for expansion in marketing and sales. These services include business loans, credit counseling, and training.

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